

## SOLUTION BRIEF

# Advanced Cybersecurity Solutions for Small Businesses

Protect Your Business and Streamline Security with Integrated Managed Detection and Response (MDR)

**Small and medium-sized businesses (SMBs) face growing cyber threats with limited resources and expertise. Traditional security measures are no longer enough, leaving data vulnerable and operations at risk. A breach can lead to significant financial losses, disruption, and reputational damage. Without the right protection, SMBs are vulnerable to costly consequences.**

Small and medium-sized businesses (SMBs) are increasingly targeted by cybercriminals, facing sophisticated threats that can cripple their operations and jeopardize their future. Many SMBs assume they are too insignificant to be targeted by cybercriminals. Unfortunately, the data tells a different story: **43% of all cyberattacks target SMBs**, and the repercussions can be devastating. In fact, **60% of SMBs close within six months of a major cyberattack** due to financial losses and reputational damage.

## Cybersecurity Challenges Putting SMBs at Risk

SMBs are frequent targets for cybercriminals due to unique vulnerabilities:

- 1. Evolving Cyber Threats:** Ransomware, phishing, and social engineering attacks grow more sophisticated daily.
- 2. Lack of Expertise:** General IT support often lacks specialized cybersecurity skills.
- 3. Limited Budgets:** Lack of resources for advanced tools or dedicated IT teams.
- 4. BYOD and Remote Work Risks:** Employees accessing company data on personal devices introduce vulnerabilities.
- 5. High Costs of Attacks:** The financial and reputational fallout from breaches can cripple a business.

## What is MDR and Why Does It Matter?

As cyber threats grow more sophisticated, traditional security tools fall short, making Managed Detection and Response (MDR) essential for comprehensive protection. Managed Detection and Response (MDR) provides the advanced protection SMBs need by combining 24/7 monitoring, proactive threat detection, and expert-driven response.

MDR offers a comprehensive three-step approach:

- 1. Monitor:** Continuous surveillance of IT systems to detect vulnerabilities and unusual activity.
- 2. Detect:** Advanced tools like SIEM (Security Information and Event Management) filter out noise to pinpoint genuine threats.
- 3. Respond:** Expert-led actions neutralize risks swiftly, ensuring minimal disruption to your business.

## Enterprise-Grade Security At No Extra Cost

At CyberlinkASP, we integrate MDR services directly into the cost of our Virtual Desktop solution, delivering unmatched value with:

- **Cost Savings:** Avoid paying for standalone MDR subscriptions.

- **Simplified Management:** Eliminate the need to juggle multiple vendors.
- **Comprehensive Protection:** Gain enterprise-grade security without hidden fees.

By combining Citrix-powered virtual desktops with private cloud technology and built-in MDR, we provide SMBs with secure, centralized workspaces accessible from any device. This integration ensures robust cybersecurity without the added expense of third-party solutions.

CyberlinkASP bridges the gap between affordability and top-tier security, simplifying IT management while delivering proactive protection.

**When you choose CyberlinkASP, you gain more than a service—you gain a partner committed to safeguarding your business. Let us handle the complexities of cybersecurity so you can focus on growing your business and securing its future.**



## Why Choose CyberlinkASP?

CyberlinkASP brings over two decades of expertise in cloud computing and IT services, delivering unmatched reliability with 99.99% uptime. Our commitment to excellence is reinforced by our 24/7 customer support, ensuring clients receive assistance whenever necessary.

### 24/7 Proactive IT Support

Constant system monitoring and swift issue resolution ensure minimal downtime.

### Scalable IT Solutions

Flexible plans that adapt to your business's evolving needs and growth.

### Enhanced Security and Reliability

Robust systems to safeguard your data and ensure uninterrupted operations.

### Regulatory Compliance

Expertise in maintaining compliance with industry standards, reducing risks.

### Expertise at Your Fingertips

Access to a dedicated team of skilled IT professionals.

### Improved Business Focus

Shift resources to strategic growth initiatives while we handle your IT infrastructure.

## Let's Get Started!

Ready to transform your business with CyberlinkASP? Contact us today to learn more about how we can help your business, visit us at [cyberlinkasp.com](https://cyberlinkasp.com)